

## **Dr. Josie Ahlquist Full Biography**

Dr. Josie Ahlquist has been exploring the intersection of leadership and the digital world since before most major companies and institutions ever sent their first official tweets. As a consultant, educator, researcher, and author, she has helped thousands of individuals and organizations transform their relationship with technology. She has a unique talent and passion for helping her clients lead online with empathy, purpose, and authenticity. With her proven, data-backed, human-centered process, she has helped countless executives, organizations, and campuses connect more meaningfully with their audiences and create thriving communities that are built to evolve and endure.

Josie earned her EdD from California Lutheran University's **doctoral program**, where she studied higher education leadership. She is an alumna of Northern Arizona University's **Master's degree program** in Counseling and holds **dual undergraduate degrees** from South Dakota State University in Sociology and Human Development & Family Studies.

Josie's research is grant-funded and award-winning. Her dissertation was on **college student leaders** and their behaviors and experiences with social media. Utilizing a mixed methodology, she sought out an understanding and definition of **digital student leadership** and produced six pillars of digital student leadership education, which continue to inform and influence her work today. She also conducted a study on **Student Affairs Senior Level Administrators** who are high users of social media, which produced a *Digital Leadership Framework* and *Digital Decision-Making Model*. She maintains an active research and teaching agenda, in addition to her work as an executive coach and consultant.

She is passionate about developing the leadership capacity of college students, as well as administrators. She brings **more than a decade** of experience in the field of higher education in areas such as *student activities, campus recreation, student unions, marketing, residence life, judicial affairs, student leadership, and new student orientation*. Dr. Ahlquist has an established and ongoing relationship with Florida State

University, where she serves as a research associate and leadership instructor for undergraduate, master's, and doctoral level courses.

As an international leadership speaker, Josie has **trained countless students and education professionals**. Her goal is to **empower leaders** of the 21st century with 21st century methodology. Her presentations are educational and entertaining, utilizing high energy and interaction while also prioritizing learning outcomes and attendee reflection. She has been invited to speak to hundreds of campuses around the world since launching her business in 2013 and routinely garners enthusiastic reviews and invitations to return.

For seven years in a row, her blog was named to the “**Top 50 Must-Read Higher Education Technology Blogs**” by *Ed Tech Magazine*. Her podcast, **Josie & The Podcast** was recommended by *The Chronicle of Higher Ed* as a podcast to subscribe to. You can find both at [www.josieahlquist.com](http://www.josieahlquist.com).

She is a co-author in the **Handbook of Student Affairs Administration** textbook, writing the chapter on Computer-Mediated Communication and Social Media. Her work has appeared in **The Journal of Leadership Studies**, in a thought piece called “Trending Now: Digital Leadership Education using Social Media and the Social Change Model.” She is also a co-editor and author in the *New Directions in Student Services* volume, “**Engaging the Digital Generation**,” as well as co-editor and author in the recently published *New Directions in Student Leadership*, “**Going Digital in Student Leadership**.” Her book, [Digital Leadership in Higher Education: Purposeful Social Media in a Connected World](#) was published in 2020 and listed as an Amazon #1 new release for college and university student life.

Josie makes her home in Los Angeles with her husband and their two rescue dogs, but you can often find them exploring the United States and Canada together in their RV, which they nicknamed “Lady Hawk.” When she’s not empowering her clients to achieve

greater levels of impact and influence online, you might find her competing in a triathlon, training on her Peloton, or spoiling her nieces and nephews.

Find out more about Josie:

Website: [www.josieahlquist.com](http://www.josieahlquist.com)

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Podcast: [Josie & The Podcast](#)