2023 NASPA ANNUAL CONFERENCE

APRIL 1 - 5, 2023 | BOSTON, MA

#Presidential

Digital Leadership Pathways for New Presidents

Tuesday, April 4, 2023 |10 am

#PRESIDENTIAL: DIGITAL LEADERSHIP

Pathways for New Presidents

Josie Ahlquist
Digital Leadership consultant and author

Lori S. White
President of DePauw University

John Hoffman
President of Bemidji State University and Northwest Technical College

Frank Shushok Jr.
President of Roanoke College

Mary K. Boyd
President of Emmanuel College

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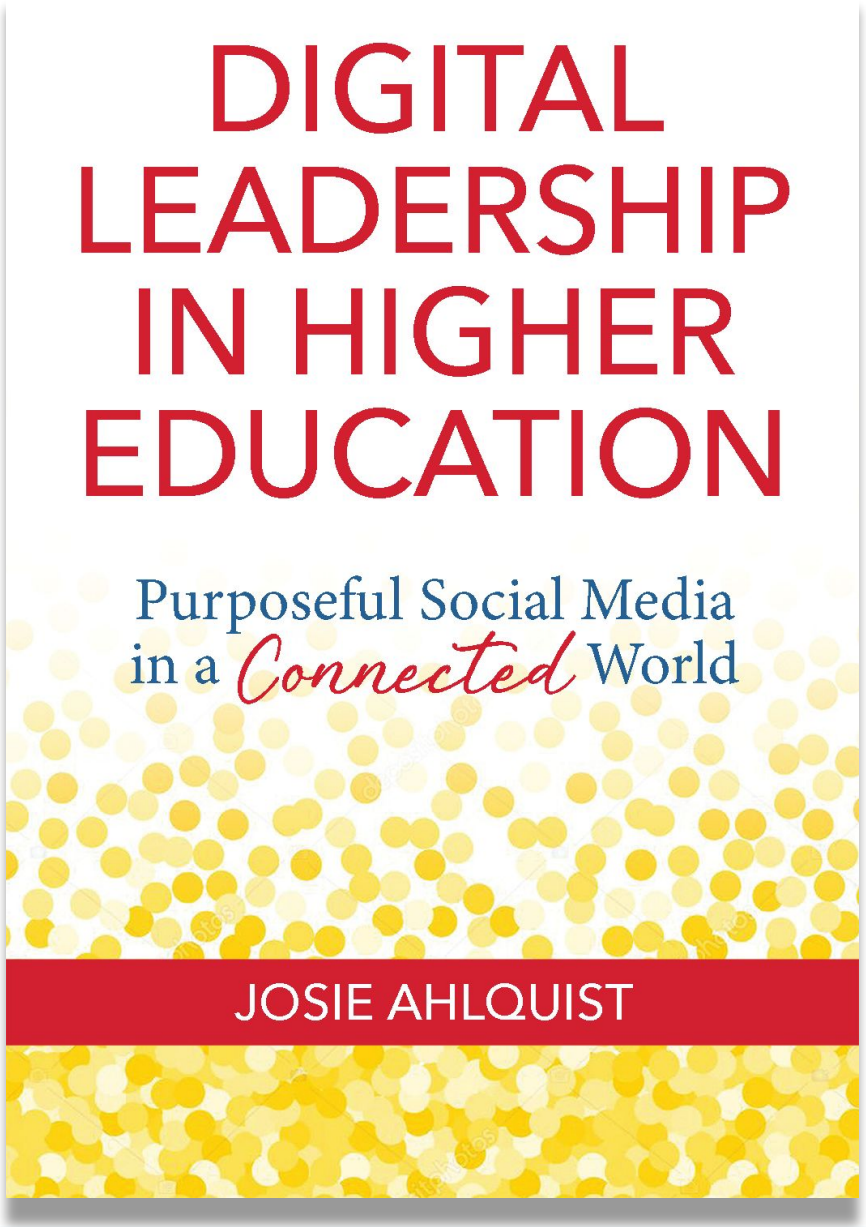
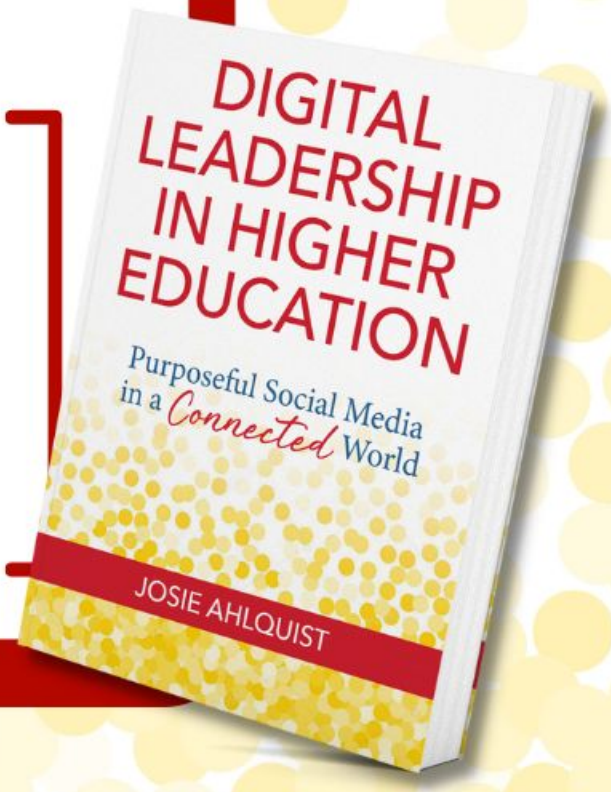


Values-based strategy for purpose-driven campus leaders

Discernment Roadmap for Digital Leaders

- Community engagement and stakeholder activation
- Digital tools and strategic communications
- Real-time Contribution
- Intended purpose



As seen in the book by Dr. Josie Ahlquist:
Digital Leadership in Higher Education: Purposeful Social Media in a Connected World

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Session Resources

Thank You

See you in Seattle at #NASPA24!

March 9 -13, 2024